

## MSN conquers new ground with new and improved Hotmail features

**Insight into online behaviour of 23 million loyal fans**

**Reach new heights with MSN Hotmail**

**1.2 million new active users since launch of new features increases reach and targeting opportunities**

For pan-European sales please contact Mark Charkin on 020 7434 6457 or email [mcharkin@microsoft.com](mailto:mcharkin@microsoft.com)  
For UK sales please contact Michael Steckler on 020 7434 6568 or email [micsteck@microsoft.com](mailto:micsteck@microsoft.com)

**Our knowledge is your advantage**



**MSN still leading the European premiership**

**1.2 million new active users since launch of new features increases reach and targeting opportunities**

**Achieve your campaign goals by targeting MSN Hotmail's fan base of 23 million users and 1.2m new active users since kick off of new improved features**

**Insight into online behaviour of 23 million loyal fans**

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## MSN Hotmail stays at the top of the European premier ship

offering unique targeting opportunities and insight into its 23 million loyal fan base.

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